



ANALYSIS OF PERSONAL OR PROFESSIONAL SERVICES CONTRACTS

Informal Quote Request (QR) No. 201811

CRM – MARKETING STRATEGY

As identified in Executive Order 1362, each agency awarding, renewing, or amending any professional or personal services contract reported online pursuant to the Mississippi Accountability and Transparency Act of 2008 must also submit by online report an analysis describing the reasons for awarding, renewing, or amending the contract.

PLEASE SELECT APPROPRIATE ACTION:

Awarding Renewing Amending

Vendor Name: INFLCR, LLC

Vendor Contact: Jim Cavale, Founder & CEO

Vendor Address: 1500 1st Avenue North #31,
Birmingham, AL 35203

Vendor Phone Number: (315) 406-8516

ANALYSIS DESCRIBING AWARD, RENEWAL OR AMENDMENT OF CONTRACT:

MDHS obtained two (2) quotes associated with Quote Request (QR) No. 201811-CRM – Marketing Strategy, in November 2018. INFLCR, LLC quote was the lowest (\$45,000.00) of the two (2) quotes. Therefore, MDHS awarded INFLCR, LLC the contract. The anticipated Period of Performance for the contract is December 1, 2018, through November 30, 2019.

DocuSigned by:
Bryan C. Wardlaw
D4P3EBBD584D45F
Chief Procurement Officer

11/9/2018
Date

This Contract is on file and available for public inspection in the Office of the Chief Procurement Officer. Please call (601) 359-4500 for more information.