## Web and Graphic Designer

We are looking for a few talented individuals who can design not only beautiful websites but can also build out those designs on WordPress quickly and efficiently. Primary duties include conceptualizing and implementing creative ideas for websites, as well as creating visual elements that are in line with our branding. You'll be part of a team tasked with shaping the visual aspects of websites, email promotions, social media posts, and display ads. You will need to have excellent visual design skills and be proficient in graphic design software such as WordPress, Adobe Photoshop and Adobe Illustrator.

Your primary focus will be web development, ensuring a proper and hassle-free implementation.

If you can communicate well, are hard working and can meet deadlines, we'd like to meet you.

### Web Designer Responsibilities:

- Conceptualizing creative ideas with other communications professionals.
- Testing and improving the design of the website.
- Establishing design guidelines, standards, and best practices.
- Maintaining the appearance of websites by enforcing content standards.
- Maintain Google Webmaster Tools, Google Tag Manager, Google Analytics, etc., manage all third-party tracking pixels placed in Google Tag Manager or Uniti web properties.
- Designing visual imagery for websites and ensuring that they are in line with agency branding.
- Working with different content management systems.
- Communicating design ideas using user flows, process flows, site maps and wireframes.
- Incorporating functionalities and features into websites.
- Designing sample pages including colors and fonts.
- Preparing design plans and presenting the website structure.

### Web Designer Requirements:

- A relevant diploma in related field.
- 3+ years of experience with progressive responsibility managing and supporting digital technology platforms, including web content management and web design. Can be waived with strong portfolio.
- Proficiency in graphic design software including WordPress, Adobe Creative Suite, and other visual design tools.
- Proficiency in front-end development web programming languages such as HTML and CSS, JQuery, and JavaScript, is a plus.
- Good understanding of content management systems.
- Good understanding of search engine optimization principles.
- Good understanding of web and social media analytics and how to find them.
- Proficient understanding of cross-browser compatibility issues.
- Excellent visual design skills.
- Up-to-date experience with international web protocols, standards, and technologies.
- Creative and open to new ideas.
- Adaptable and willing to learn new techniques.
- Excellent communication skills.