



NOTICE OF CONTRACT AWARD

DIGITAL AND STATIC BILLBOARD ADVERTISEMENT SERVICES FOR MEDICARE IMPROVEMENTS FOR PATIENTS AND PROVIDERS ACT OF 2008 (MIPPA)

Contract No. 8200053482

As identified in Executive Order 1362 (July 31, 2015), each agency awarding, renewing, or amending any professional or personal services contract reported online pursuant to the Mississippi Accountability and Transparency Act of 2008 must also submit by online report an analysis describing the reasons for awarding, renewing, or amending the contract.

PLEASE SELECT APPROPRIATE ACTION:

Awarding Renewing Amending

Vendor Name:	Lamar Company, LLC
Vendor Contact:	Marty Elrod, Vice President/General Manager
Vendor Address:	405 Country Place Parkway, Pearl, Mississippi 39208
Vendor Phone Number:	(601) 948-3443

ANALYSIS DESCRIBING AWARD, RENEWAL OR AMENDMENT OF CONTRACT (include nature, duration and amount):

MDHS issued Quote Request (QR) No. 20200812 DSBAS/ RFX 3140002420 for MIPPA on August 12, 2020. MDHS requested quotes through solicitation on the MDHS website, Mississippi Contract/Procurement Opportunity Search Portal, and by directly soliciting via email to three (3) recommended vendors. As a result, (two) 2 vendors, Busby Companies d/b/a Trailhead Media and Lamar Company, LLC submitted quotes. The quote submitted by Lamar Company, LLC conformed to all requirements of the quote request. Therefore, MDHS awarded Lamar Company, LLC the contract in the amount of \$69,799.50. This contract shall begin on September 1, 2020, and end on September 30, 2020.

DocuSigned by:

 D4D3EBBD584D45F
 Chief Procurement Officer/Staff Attorney

8/28/2020

Date

The contract is on file and available for public inspection in the office of the Chief Procurement Officer/Staff Attorney. Please call (601) 359-4500 for more information.