



NOTICE OF INTENT TO AWARD

March 11, 2021

Procurement Type and Number	Quote Request #20210211 DBAS
Procurement Title	Digital Billboard Advertisement Services
Opening Date and Time	February 19, 2021, 3:30 PM, CT

The following vendors submitted responses to the above solicitation:

- Trailhead Media LLC, Atlanta, GA
- The Lamar Company LLC, Jackson, MS

The following vendor was determined non-responsive and/or non-responsible and has been notified separately of the reason(s) therefore:

- Trailhead Media LLC, Atlanta, GA

Responses were evaluated according to the criteria stated in the solicitation. We announce our intent to award a contract to the following:

- The Lamar Company LLC, Jackson, MS

We would like to thank each vendor for your time and efforts in preparing a response to this solicitation.

We invite you to contact the Director of MDHS by e-mail submission to Bryan C. Wardlaw (procurement.services@mdhs.ms.gov), Chief Procurement Officer, if you would like to request a post-award vendor debriefing where we can share with you any applicable information about **your response** including significant weaknesses or deficiencies, technical ratings, and overall ranking specific to **your company's response**. This debriefing is a meeting and not a hearing; therefore, legal representation is not required. However, if you prefer to have legal representation present, you must provide notification prior to the scheduled meeting so that we


can also have legal representation present. Your request for debriefing must be received no later than 5:00 PM, CT by the third (3rd) business day after the issuance of this notice.

Vendors are reminded that any protests of this decision must be submitted to procurement.services@mdhs.ms.gov, no later than 1:00 PM, CT by the seventh (7th) calendar day after the issuance of this notice. The protest must be in writing, identify the name and address of the protestor, provide appropriate identification of the procurement and resulting contract number (if known), and detail the nature of the protest, including available supporting exhibits, evidence, or documents to substantiate any claims.

The successful vendor is instructed not to begin work, purchase materials, or enter into subcontracts relating to the project or services until execution of the contract.

We appreciate your interest in doing business with the State of Mississippi.

Sincerely,

DocuSigned by:

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Bryan C. Wardlaw, Chief Procurement Officer
Mississippi Department of Human Services
200 South Lamar Street
Jackson, Mississippi 39201
Phone: (601) 359-4500