



## NOTICE OF CONTRACT AWARD

### DIGITAL AND/OR BILLBOARD SERVICES FOR THE STATE HEALTH INSURANCE ASSISTANCE PROGRAM (SHIP)

**Contract No. 8200061791**

As identified in Mississippi Code Annotated 31-7-423(2) and Executive Order 1362 (July 31, 2015), each agency awarding, renewing, or amending any professional or personal services contract reported online pursuant to the Mississippi Accountability and Transparency Act of 2008 must also submit by online report an analysis describing the reasons for awarding, renewing, or amending the contract.

PLEASE SELECT APPROPRIATE ACTION:

Awarding     Renewing     Amending

Vendor Name:	The Lamar Company, LLC
Vendor Contact:	Marty Elrod, V.P. General Manager
Vendor Address:	405 Country Place Parkway, Pearl, MS 39208
Vendor Phone Number:	(601) 948-3443

ANALYSIS DESCRIBING AWARD, RENEWAL OR AMENDMENT OF CONTRACT (include nature, duration and amount):

MDHS issued Quote Request (QR) No. 20220120 DSBAS Digital and/or Static Billboard Advertisement Services for SHIP on January 20, 2022. MDHS solicited quotes by posting the QR on the MDHS website, to the Mississippi Contract/Procurement Opportunity Search Portal, and by directly soliciting via email to three (3) DAAS recommended vendors. A total of one (1) quote was received from The Lamar Company, LLC. MDHS awarded The Lamar Company, LLC the Contract in the amount of \$68,949.62. This Contract shall begin on February 14, 2022, or after all parties have signed, whichever is later, and end on March 13, 2022.

DocuSigned by:  
  
 \_\_\_\_\_  
 Chief Procurement Officer

1/31/2022  
 \_\_\_\_\_  
 Date

*The contract is on file and available for public inspection in the office of the Chief Procurement Officer. Please call (601) 359-4500 for more information.*