



NOTICE OF INTENT TO AWARD

August 11, 2022

Procurement Type and Number	Quote Request #20220706 SMCAS
Procurement Title	Social Media Commercial Advertisement Services
Opening Date and Time	July 13, 2022, 3:30 PM, CT

The following vendors submitted a response to the above solicitation:

- Gray Media, Inc. (WLBT), Jackson, MS
- WDBD FOX 40, Jackson, MS

The responses were evaluated according to the criteria stated in the solicitation. We announce our intent to award a contract to the following:

- Gray Media, Inc., Jackson, MS

We would like to thank each vendor for your time and efforts in preparing a response to this solicitation.

We invite you to contact the Director of MDHS by e-mail submission to Samuel Cole (procurement.services@mdhs.ms.gov), Chief Procurement Officer, if you would like to request a post-award vendor debriefing where we can share with you any applicable information about **your response** including significant weaknesses or deficiencies, technical ratings, and overall ranking specific to **your company's response**. This debriefing is a meeting and not a hearing; therefore, legal representation is not required. However, if you prefer to have legal representation present, you must provide notification prior to the scheduled meeting so that we can also have legal representation present. Your request for debriefing must be received no later than 5:00 PM, CT by the third (3rd) business day after the issuance of this notice.

Vendors are reminded that any protests of this decision must be submitted to procurement.services@mdhs.ms.gov, no later than 1:00 PM, CT by the seventh (7th) calendar day after the issuance of this notice. The protest must be in writing, identify the name and address of the protestor, provide appropriate identification of the procurement and resulting contract number (if known), and detail the nature of the protest, including available supporting exhibits, evidence, or documents to substantiate any claims.

The successful vendor is instructed not to begin work, purchase materials, or enter into subcontracts relating to the project or services until execution of the contract.

We appreciate your interest in doing business with the State of Mississippi.

Sincerely,

DocuSigned by:

2F4EDB5D45BB4FF...

Samuel Cole, Chief Procurement Officer
Mississippi Department of Human Services
200 South Lamar Street
Jackson, Mississippi 39201
Phone: (601) 359-4500