



NOTICE OF CONTRACT AWARD

SOCIAL MEDIA COMMERCIAL ADVERTISEMENT SERVICES FOR AGING AND ADULT SERVICES (SHIP)

Contract No 1. 8200065157

As identified in Executive Order 1362 (July 31, 2015), each agency awarding, renewing, or amending any professional or personal services contract reported online pursuant to the Mississippi Accountability and Transparency Act of 2008 must also submit by online report an analysis describing the reasons for awarding, renewing, or amending the contract.

PLEASE SELECT APPROPRIATE ACTION:

Awarding Renewing Amending

Vendor Name:	Gray Media, Inc. (WLBT)
Vendor Contact:	Mr. John Morris
Vendor Address:	715 South Jefferson Street
Vendor Phone Number:	(601) 960-4386

ANALYSIS DESCRIBING AWARD, RENEWAL OR AMENDMENT OF CONTRACT (include nature, duration and amount):

MDHS issued Quote Request (QR) No. 20220706 SMCAS for Social Media Commercial Advertisement Services for DAAS on July 6, 2022. MDHS solicited quotes by posting QR No. 20220706 SMCAS on the MDHS website, Mississippi Contract/Procurement Opportunity Search Portal, and by directly soliciting three (3) Division of Aging and Adult Service’s (DAAS) recommended vendors. A total of three (3) quotes were received. Gray Media, Inc. (WLBT) and WDBD Fox 40 provided Tie Low Bids. MDHS had a drawing for the Tie Low Bids. The result from the drawing is Gray Media, Inc. WLBT won the bid. MDHS awarded Gray Media, Inc. (WLBT) the Contract in the amount of \$40,000.00. The term of this Contract shall begin on September 1, 2022, or after all parties have signed, whichever is later, and end on December 31, 2022.

DocuSigned by:

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9/20/2022

Chief Procurement Officer

Date

The contract is on file and available for public inspection in the office of the Chief Procurement Officer. Please call (601) 359-4500 for more information.